



igrain
.com.au



CONNECTING GROWERS WITH BUYERS



“Promoting and selling grain online has never been easier...”

WHAT IS IGRAIN.COM.AU?

Igrain.com.au is an online grain trading platform designed specifically for the grain industry. Whether you're a grain grower; grain trader; broker or grain end user, Igrain.com.au provides an increased advantage to your business by providing a transparent online grain market.

Igrain.com.au was designed specifically by a team of grain growers, grain end user's and technology experts to provide an answer to the gap left in grain marketing by the abolishment of the wheat single desk. This site gives growers greater access to an increasing number of grain buyers in Australia and potentially world wide.

WHY USE IGRAIN.COM.AU?

- Free Registration.
- Simplifies the grain marketing process by connecting growers with buyers.
- Find and access the best price on offer.
- Ability to bid and counter bid on grain.
- Cost effective grain marketing.
- Already over 100 registered grain buyers, and growing.
- Creates competition in the marketplace by having all grain buyers competing in one location.
- Enables you to access bids and offers in real time.
- View and monitor the latest grain prices.
- Access at your own convenience with 24/7 availability.
- Be notified immediately of bids and offers on your grain through email and text message alerts.

WHY IGRAIN.COM.AU WORKS FOR GRAIN GROWERS?

Igrain.com.au uses an online approach to grain marketing giving Australian grain growers access to a 24/7 grain market. Grain growers can now access buyers at their own convenience and can be continuously updated on bids and offers on their grain through email and text message alerts. Igrain provides a facility for grain growers to access all buyers in the one easy to use location, therefore simplifying the selling process and saving you time and money.

So whether your selling grain on a farm or via a storage facility this season, you can rely on Igrain.com.au to give you access to more buyers than ever before and to find you the best possible price for your grain. To generate sales enquiries, Igrain.com.au promotes itself extensively across rural Australia using television and various industry print mediums.



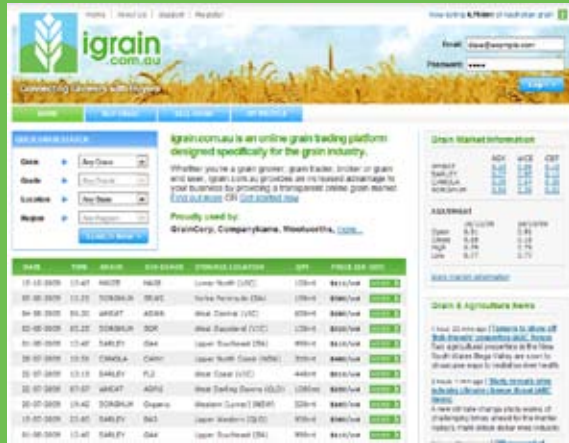
IGRAIN.COM.AU ONLINE SAFETY

Igrain is purely an online meeting place for buyers and sellers, there is no grain title exchange or any grain payment transfers online. Igrain simply introduces the buyer to the seller.

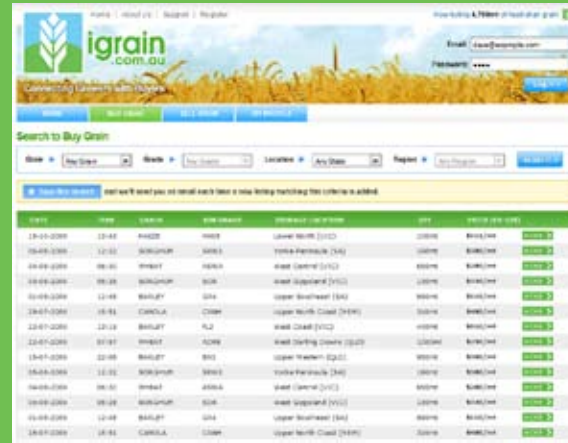
Once a price is agreed upon by both parties, Igrain then provides the buyer and seller with the relevant contact details and the deal is continued off site, on your own terms, making Igrain simple to use and 100% safe.

HOW DOES IGRAIN.COM.AU WORK? JUST FOUR EASY STEPS...

1. From the homepage the buyer selects their desired grain search criteria.



2. The buyer is presented with grain listings matching their search criteria.



3. Once the buyer has found a suitable grain listing, they can make an offer.







4. The sellers then have the option to make a Counter Offer or Accept offer. Once the offer is accepted contact details of both parties are exchanged.



THE GROWING POWER OF THE INTERNET AND WHAT THIS MEANS FOR IGRAIN.COM.AU?

The introduction and now widespread connection of broadband internet has propelled the use of the World Wide Web as a daily tool for many farmers. Igrain.com.au has been developed so that growers and buyers have the opportunity to take advantage of all that the Internet has to offer. Igrain.com.au gives growers and buyers the ability to trade simply and efficiently in one central online location.

NEXT STEPS TO GETTING YOUR GRAIN ON IGRAIN.COM.AU

-  We discuss how igrain can help generate awareness and buyer enquiry for your available grain listing.
-  Register your membership with igrain.com.au
-  We provide a tutorial to the administrator of your business and together we upload your available grain onto igrain.com.au
-  Buyers begin to view grain online, and we send buyer enquiries through sms or email.

SEE FOR YOURSELF... VISIT IGRAIN.COM.AU NOW!



CONTACT DETAILS

Address: PO Box 9286 Bathurst,
NSW, 2795

Phone: (02) 6329 4800

Mobile: 0428 475 757 & 0420 307 526

Email: info@igrain.com.au

